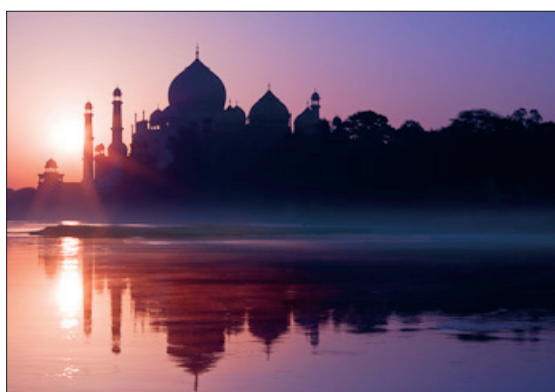


INDIA

IN WORD & IMAGE

BY ERIC MEOLA

Major photographic exhibition opens at
The Art Director's Club (106 West 29th Street)
in New York City on September 14



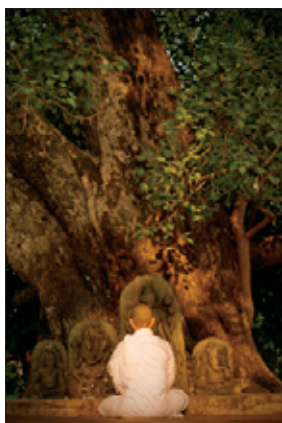
The visual industry's premiere gallery and organization to promote and elevate professional imagery opens an exhibition showcasing several dozen (as large as 7.5 feet wide and tall) of Eric Meola's images in a spectacular display of his photographic odyssey to India where he discovered a kingdom of color and pageantry, as well as the new India today—a country rapidly becoming one of the pre-eminent leaders in the 21st Century.

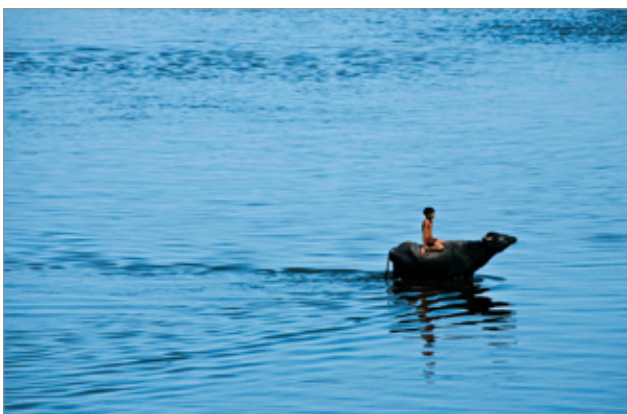
Proudly sponsored by Canon USA, these images appear in a book, *INDIA: In Word and Image*, recently published by Welcome Books to extraordinary praise (welcomebooks.com/india/praise.html) including a full page review in the *New York Times Book Review*.

For more than a decade, Eric Meola has repeatedly returned to India, photographing the people, landscapes, architecture, celebrations, and art. Meola's journeys took him from the Himalayas and monasteries in the north to the temples of Tamil Nadu in the south, from the color and pageantry of Rajasthan in the west to the tea plantations of Darjeeling in the east. From the more than two hundred photographs (edited from 25,000 images) in his stunning, ambitious book come the several dozen for this exhibit. Camels in the dust at the Pushkar fair; a young boy crossing the Yamuna river on the back of a water buffalo; the spectacular celebration of Holi near Mathura; a lone gypsy in the stark desert near Jaipur . . . each of Meola's images is a work of art.

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Eric Meola is available to be interviewed and excerpts from his foreword can be downloaded from www.welcomebooks.com/india/foreword.html





Excerpts from the foreword, “My Private India”

“The light here is like no other place on Earth, filtered by the dust of millions on the move, on fire with a sun that seems suspended in time and place. I love to wake before dawn and walk down to the ghats and watch the day, and the people, and India, come alive as the sun rakes across the Ganges.”

“I was startled one day to realize that what I had seen as infinite chaos was, in fact, infinitely ordered, and in that simple truth I found the soul of India....India is caught in the throes of change. But there will forever be a corner of the world that is my private India, the India in my eyes and of my heart.”

Eric Meola is the author/photographer of *Last Places on Earth*, and *Born to Run: the Unseen Photographs*, featuring Meola’s images of Bruce Springsteen. Meola’s photographs are in private and public collections including the International Center of Photography, the National Portrait Gallery in Washington, D.C. and the George Eastman House. His graphic color images have appeared editorially in numerous magazines, including *Travel & Leisure*, *Esquire*, *Life* and *Time*.

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INDIA In Word & Image

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Introduction by Bharati Mukherjee
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More than 200 color photographs