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*The Big Apple gift book of the year!
Limited, signed and numbered*

New York Deco

DELUXE EDITION

Photographs by Richard Berenholtz
Introduction by Carol Willis

*Publication of the book coincides with the 75th
anniversary of Rockefeller Center*



For everyone who loves New York, this year's gift book of the year is **New York Deco, Deluxe Edition** (September; Welcome Books; \$125.00; ISBN 978-1-59962-053-4). The lavishly illustrated slip-cased limited-edition book includes a signed and numbered print by the photographer.

New York Deco profiles the architecture of the city during its most stylish and dazzling decades: the 1920s and early 1930s. New York City landmarks were born in this age—the Chrysler Building, the Empire State Building, Rockefeller Center, and the Waldorf-Astoria—as well as dozens of lesser-known office buildings and apartment houses. Together, they make the skyline of New York what it is today.

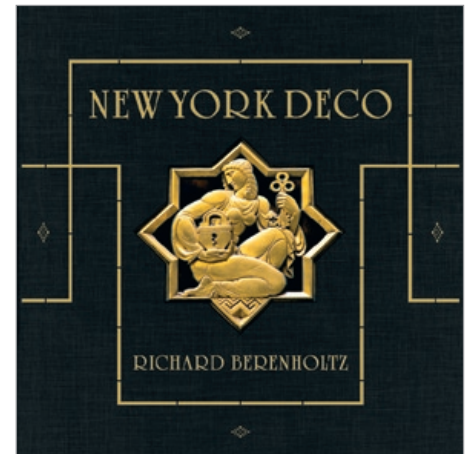
Richard Berenholtz's stunning photographs of the finest examples of New York City's art deco architecture are accompanied by text from writers, artists, and personalities of the era, including F. Scott Fitzgerald, Dorothy Parker, Edna St. Vincent Millay, Ogden Nash, and Frank Lloyd Wright, among others.



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RICHARD BERENHOLTZ has published five photography books in as many languages: *New York New York* (in both oversized deluxe and mini editions), *Manhattan Architecture*, *New York Architecture: A History*, *Inside New York*, and *Panoramic New York*. During this time, he has produced one of the most comprehensive collections of photographs of New York extant.

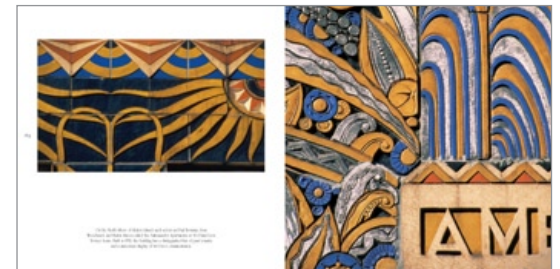
CAROL WILLIS is the founder, director, and curator of the Skyscraper Museum. An architectural and urban historian, she is the author of *Form Follows Finance: Skyscrapers and Skylines in New York and Chicago*, and has appeared in numerous television documentaries and radio broadcasts discussing the history of American city building.



NEW YORK DÉCO Deluxe Edition

Photographs by Richard Berenholtz
Introduction by Carol Willis
September 2008; Welcome Books
(distributed by Random House)
184 pages, 120 color photographs, 10"x10"
Six 4-page gatefolds, hardcover
Slip-cased with foil stamping and debossed
with hand-tipped 4-color image
Each copy includes a limited edition, signed
and numbered print

Print run limited to 5000 copies.



This deluxe edition is packaged inside a cloth slipcase with a decorative deco pattern foil stamping on the cover and spine of the title. Laid into a deboss is a hand-tipped color image of a deco detail. Shrink-wrapped with a removable adhesive sell sheet on the back, each book is numbered and includes six four-page gatefolds and a limited-edition, numbered and signed print. A perfect gift for New Yorker and tourist alike, this gem of a book is a window into one of the city's most divine periods.